

Empowering the Frequent Flyer®

# **Business Travel Survey**

More than 1,500 ExpertFlyer subscribers and View from the Wing readers participated in a business travel survey to determine the state of business travel and surface trends for 2016.





### State of Air Transportation..."Meh"

- 82% of biz travelers say air transportation is about the same or worse than last year
- Delays cited as primary challenge 90% of respondents said they experienced at least one delay in the past 12 months, while more than half said they were delayed at airports four or more times in that period
- Some good news! Business travelers like airport facility upgrades, especially those involving Club Lounges (54%), Free Airport-wide WiFi (19%) and Enhanced Gate Areas, including power ports and more seating (16%)



# American Airlines. Deito United British Airways Cathay Pacific Cathay Pacific



### **Top Business Travel Destinations**

- 65% of survey respondents said business travel mostly takes them around North America and 14% named Europe as the second most traveled to region for business
- Respondents named New York City, London and Los Angeles, respectively, as the top three most traveled to cities.

### American Airlines Named Tops for both Domestic and International Travel

- Survey participants named American Airlines their number one choice for domestic (52%) and international (28%) business travel, respectively
- United (13.2%) and Delta (12.8%) ranked two and three, respectively, for domestic travel
- British Airways (11%) came in number two for international business travel, followed by Cathay Pacific at 10%

### Road Warriors on the Road Again...And Again

- 43% of survey participants said they traveled 15 times or more in 2015
- 83% expect to travel as much or more in 2016



### 79% of Business Travelers Earned 100K or More Frequent Flyer Miles in 2015

- Sixty percent (60%) of respondents said they earned the majority of points by flying, while 39% earned more miles through credit card purchases
- Fifty-four percent (54%) of business travelers said they earned the same or less miles since some carriers have adopted new rewards policies based on dollars spent vs. miles flown

### Business Travelers Catch Up on Personal Pursuits in the Air

• 85% of business travelers say reading or watching a movie comes before work inflight

61% of Respondents Said Business Travel has Allowed Family Vacations that Would Not have Otherwise Been Possible

### Rideshare Services, like Uber or Lyft, Supplant Traditional Cabs for Getting Around

- In the past 12 months, 25% of business travelers said they opted for Uber or Lyft vs. a traditional taxi (17%) to get around
- But when it comes to lodging, corporate policies aren't feeling as much love for the sharing economy. 40% of





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respondents said they were not allowed to stay at an Airbnb type of accommodation while traveling for business.



## 15% of Biz Travelers Admit to Padding Expense Reports

• More than 10% of "padders" admit to expensing meals with friends as though they were business associates

### Most Business Travelers Claim to Be a Saintly Bunch

- 85% say they do not participate in any extra- curricular activities that they would not also do at home.
- The 15% that did admit to loosening up the reins during a business trip said they participated in one or more of the following:
  - Engaged in an extra-marital affair (7.6%)
  - Visited a strip club (6.4%)
  - Viewed adult entertainment in hotel room (4.3%)
  - Pretended to be someone else (3.4%)
  - Experimented with recreational drugs (1.9%)

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 ExpertFlyer.com and ViewFromTheWing.com survey of approximately 1,500 subscribers and readers, respectively.